

Role description - general manager

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Position overview

- The general manager (GM) chairs the affiliate board of directors
- Senior leadership role offering significant exposure and networking opportunities in the local geography and across the global HBA organization

Key responsibilities

- Provides leadership direction and guidance and monitors directors-at-large performance to ensure alignment with HBA expectations
 - To advance the mission of the HBA in the geography including HBA brand awareness, member engagement and company/business participation
 - Works with affiliate board members to develop six month program plan to provide to advance team
 - Manages affiliate board engagement/board meetings
 - Works with Affiliate Advance Team to ensure effective on-boarding, training and tactical support
 - Oversees build out of committees to assist with board operations and succession planning
 - Cultivate relationships with local healthcare companies in support of affiliate program plan
 - Ensure affiliate programs are aligned with HBA mission
 - Operate within affiliate financial parameters, provided by advance team
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