

Weekly Event Digest Email

Last Modified on 04/14/2023 2:43 pm EDT

When an event is opened for registration on the HBA website, it will be automatically included in the next Weekly Event Digest email, which is sent to all HBA Members and Prospects.*

"*Last Chance*" will appear next to an event's title the last time it will be included in the digest (just before the event occurs or before registration closes).

The Weekly Event Digest highlights all HBA upcoming events (local, virtual, and flagship) in one consolidated email, ensuring maximum inbox promotion for all events. These emails are personalized to each recipient based on the geographic preferences each individual has selected in their HBA profile.

In the "Offerings From Your Chapter(s)/Region(s)" section, local events are featured by event title, date, time, location, and price. Because event descriptions are not included, it is critical that event promotion volunteers review and enhance all event titles. (*Titles not in title case will be edited to adhere to the HBA Style Guide.*)

As the digest's content is automated, we are unable to track click rates within the mailing for specific events.

**Prospects are individuals who are subscribed to HBA marketing emails and have logged in to their HBA profiles at least once within the last three years, but are NOT active HBA members.*

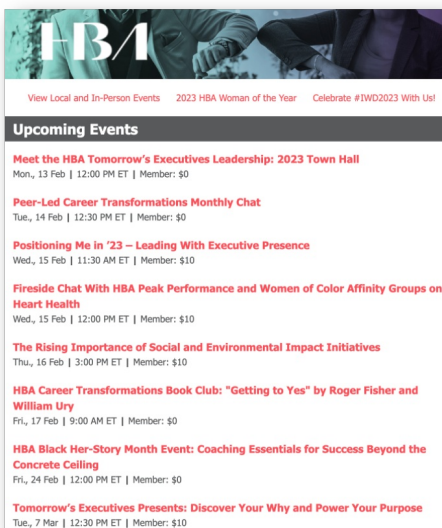


Offerings From Your Chapter(s)/Region(s)

Did you know you can customize your event digest?
Add or remove locations by [updating your profile here](#).

Thirsty Thursdays
HBA Mid-Atlantic Region | Thu., 16 Mar | 5:30 PM | True Food Kitchen, Gaithersburg, MD | Member: \$0

2023 HBA Mid-Atlantic Region Mentoring Program
HBA Mid-Atlantic Region | Mon., 20 Mar | 9:00 AM | Virtual | Mentee: \$275



HBA

[View Local and In-Person Events](#) | [2023 HBA Woman of the Year](#) | [Celebrate #TWD2023 With Us!](#)

Upcoming Events

Meet the HBA Tomorrow's Executives Leadership: 2023 Town Hall
Mon., 13 Feb | 12:00 PM ET | Member: \$0

Peer-Led Career Transformations Monthly Chat
Tue., 14 Feb | 12:30 PM ET | Member: \$0

Positioning Me in '23 – Leading With Executive Presence
Wed., 15 Feb | 11:30 AM ET | Member: \$10

Fireside Chat With HBA Peak Performance and Women of Color Affinity Groups on Heart Health
Wed., 15 Feb | 12:00 PM ET | Member: \$10

The Rising Importance of Social and Environmental Impact Initiatives
Thu., 16 Feb | 3:00 PM ET | Member: \$10

HBA Career Transformations Book Club: "Getting to Yes" by Roger Fisher and William Ury
Fri., 17 Feb | 9:00 AM ET | Member: \$0

HBA Black Her-Story Month Event: Coaching Essentials for Success Beyond the Concrete Ceiling
Fri., 24 Feb | 12:00 PM ET | Member: \$0

Tomorrow's Executives Presents: Discover Your Why and Power Your Purpose
Tue., 7 Mar | 12:30 PM ET | Member: \$10