HBA staff

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HBA is almost entirely volunteer-led, but we have a few staff members to support and guide our volunteer leaders and provide support for the organization's growth and success.

HBA Staff

Executive Office		
Chief Executive Officer	Chief Operating Officer	
Advocacy and Mission Center	Engagement and Satisfaction Center	
	Member Experience Department	
Gender Parity Collaborative Department	Products & Services area	
Corporate Communications Department	Membership and Marketing Department	
	Central Events & Corporate Programs Department	
Knowledge Center	New Corporate Offerings	
Assign the state of the state o	Development and Accounts Area	
Governance & VIPs	Business Development & Sales Department	
	Accounts & Relationship Management Department	
Organizational Excellence Center		
Finances, Operations and Analytics Department · HR & Talent Management Department · Technology Department		



All current staff members, their biographies and contact information is available by clicking here.

For Help With	Contact:
Event/program planning	events@hbanet.org
Event registration issues	events@hbanet.org
Event setup questions	events@hbanet.org
Existing corporate partnerships	corporatepartners@hbanet.org (HBA account management team)
Expense reports/regional budgets	hbachptrinvoices@hbanet.org (HBA finance staff)
Individual membership questions	membership@hbanet.org
Marq (formerly LucidPress) help	marketing@hbanet.org

Recruitment Events (Meet the HBA, Making the Most of your HBA Membership)	Petrina Hurtado - phurtado@hbanet.org
Membership/volunteer engagement	Petrina Hurtado - phurtado@hbanet.org
New location inquiries	hba@hbanet.org
New Corporate Partnership inquiries	Danielle Trauma - dtrauma@hbanet.org
Social Media help	marketing@hbanet.org
Updating Website	marketing@hbanet.org
Volunteer Awards	Petrina Hurtado - phurtado@hbanet.org
Volunteer questions (access to reports, community, etc.)	volunteer@hbanet.org