HBA logos

These are the HBA logos. Please ensure that when using the HBA logo, you follow all guidance outlined in our Brand Guidelines.

HBA_Logo_CMYK_Purple.eps 📎

HBA_Logo_CMYK_White.eps 📎

Purple logo white background with text.jpg 📎

Purple logo white background no text.jpg 📎

White logo purple background no text.jpg 📎

> **Location, Region, Affinity Group, and Program-specific logo lockups can be found in our HBA Brand Photography library in SmugMug under HBA logos.**