## **Brand Guidelines**

Last Modified on 05/17/2019 1:07 pm EDT

The HBA brand has been refreshed in 2024! Please familiarize yourself with our new brand guidelines with the quick-start guide below. This guide includes a summary of our brand identity, proper logo usage (including location, region and product lockups), brand colors and typefaces, photography guidelines, and brand resources.

HBA Brand Guidelines @

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