

# HBA Central new member email sequence - examples

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Below are copies of the emails sent to new members. Note that Purple+ (unlimited designee) corporate partner employees receive a slightly modified version that includes their company's logo in the email header.

Day after joining - welcome to the HBA:

- [Welcome to the United Force for Change.msg](#) 

One week after joining - your HBA membership benefits:

- [Two Quick Housekeeping Items to Maximize Your Experience.msg](#) 

Two weeks after joining - Next steps to get involved:

- [Networking Isn't the Only Way to Grow.msg](#) 
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