

HBA Central account management

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HBA Corporate Partner companies are assigned a staff account manager when they sign on. Assignments are made by the HBA Central Director of Corporate Engagement, to whom satisfaction and challenges can be raised as needed.

These account managers work to build the global relationship with each of their assigned companies, including ensuring benefits fulfillment, working on global engagement strategies, and more.

An updated list of current Corporate Partner companies with their HQ region and assigned account manager, is uploaded to the Corporate Relations community library on a monthly basis and is accessible only to our CR member leaders.
