

# CP alignment with local chapter

Last Modified on 04/24/2023 9:25 am EDT

Upon signing on as a Corporate Partner, companies are aligned with the chapter and region where their headquarters are located. A personal email introduction is made between the corporate partner's key contact and the regional and chapter volunteer leadership.

Note: while the company HQ is aligned with a specific region/chapter, individual members are allowed to select their specific chapter and region with which they would identify. This allows for custom-tailored experience and streamlines communication for upcoming events and programs. This also helps CP employees to engage with HBA no matter where they live or where the company HQ is located.

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