

Connection to Affinity Groups

Last Modified on 04/24/2023 9:34 am EDT

HBA is dedicated to achieving active engagement for all employees within the corporate partner company. HBA account managers will connect the partner to HBA **Affinity Groups** which allows the company/individuals to:

- Network with like-minded members and leaders (Women in Science, Women of Color, Career Transformations, etc.)
 - Build a targeted professional network
 - Gain access to key individuals and content for a select slice of the industry
 - Use HBA resources to enhance internal ERG/SIG groups
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