## Ability to launchan HBA Ambassador program

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The HBA Ambassador Program is the HBA solution for corporate partners to accelerate the development, advancement, and visibility of their female talent pool. This one-year leadership development program engages between 15-30 employees as "Ambassadors," working on individual success metrics and group initiatives for the company alongside HBA-trained advisors. Please find more information here.

## **Getting Started**

Companies desiring to launch an Ambassador Program should understand that it can take between 3-6 months to prepare to launch a program.

- Currently available to purple, gold and silver corporate partners only
- An HBA-trained advisor assists companies to build "HBA Inside."
- Self-directed and customized to corporate goals
- Develops motivated and engaged HBA community inside company
- Accelerates the development and visibility of talent within your company and fuels the career advancement of participants.
- Individual success metrics created and tracked
- Connects company colleagues globally with multiple ambassador programs.

For a deeper dive into the program, please click here.