

3BC: Building Better Business Connections

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HBA's Building Better Business Connections (3BC) program brings executive leaders together to form a community with the common purpose of accelerating the business value of women leaders in the healthcare and life sciences industry. Each summit is highly interactive and brings diverse industry voices together to create engaging and effective dialogue. This program is offered exclusively to HBA Corporate Partner organizations and is one of the top-rated package offerings.

Eligible CPs are provided a number of invitations for their executives to attend this event, typically held the day after the Woman of the Year event in New York City. More information about 3BC can be found [here](#).
