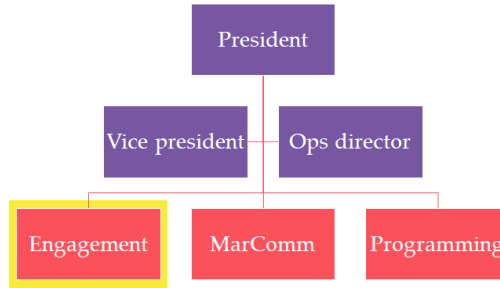


Engagement DAL role description

Last Modified on 08/12/2020 9:03 am EDT



Chapter leadership responsibilities

- A chapter board leader responsible for positively representing HBA in their local geography and driving the HBA value proposition
- Assists in the development of chapter strategies and goals, providing functional expertise and guidance on regional priorities and giving regular updates on progress
- Stays up to date on relevant updates and collaborates openly with fellow engagement leaders across chapters via participation on Regional Engagement meetings

Functional responsibilities

- Provides member/volunteer engagement expertise in chapter strategic planning and initiative development and ensures compliance with HBA standards/policies
- The leader for all membership and volunteer engagement initiatives in the area, this DAL translates regional engagement goals and priorities into initiatives relevant to their local area and supports the staffing needs of other chapter teams
- Drives teams in the execution of various engagement initiatives determined by the chapter board

Team management responsibilities

- Recruits, trains and manages a team of up to four committee chairs, with committees beneath them, to execute on determined local engagement initiatives
- Delegates work to committee chairs and teams as much as possible
- Supports, guides and mentors team members in their HBA and leadership journey
- Proactively succession plans, identifying and grooming their successor to easily step into their role when they move on

Skills that will be built in this role:

- Delegation and people management
- Strategic planning and execution
- Interviewing and staffing
- Training
- Policy adherence

Typical succession: individuals in this role often step next into a chapter executive committee role or a regional director role within the Engagement COE

Time commitment: 2-4 hours per week average
