

# President

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The strategic leader of the function within the region and member of the regional council

- Thought-leader and contributor to the global functional group, sharing best practices across regions and providing insights on functionally-specific organizational strategy.
- Regional council member, advising the regional leadership on functional area priorities/insights and in charge of regional strategic planning and budgeting
- Leads communications of functional strategy within the region, ensuring collaboration, alignment and working to drive HBA Global functional priorities/strategy across all departments and chapters.
- Uses data-driven insights to inform department planning, activities and goals
- Mentors, coaches and supports department leaders and volunteers in their leadership/career development. Practices proactive succession planning to ensure their role and essential roles within their department are always filled.

