Cross-collaboration between functions/departments

Last Modified on 10/01/2021 1:40 pm EDT

While each regional department has its own scope, function and focus areas, none can work in a silo. Cross-collaboration between the departments is essential to create the overall HBA experience and deliver value. Here is a helpful Department Cross Collaboration Grid.pptx & that shows you many (but likely not all) of the ways each regional function might interact and collaborate with the other regional functions:

Works with	Membership experience	Volunteer Experience	Corporate Relations	Events and Education	Member Value Offerings	Marketing and Communications	Finance/Treasury	Market Research
Membership experience		Filling leadership roles/communicating leadership need/regional vol recognition Volunteer pool/value prop selling leadership need to be leadership need to be leadership need to be leader recruitment Makang the most of your membership collaboration to share volunteer into	CP designee engagement Lunch and Learns CP employee engagement strategies	Radical hospitality/recruitment at events Following up with nonmember attendoes post-event to engage (individually or via marcum)	Mentoring program participant engagement (focusing on those who joined just for the program) Driving new members to ACs (coordinate on recrustment events)	Member recruitment/engagement collateral design Member comms Community commissingagement Recruitment event marketing Membership promotion via social media	Budgetary approvals Budgetary support and invoking Expense reporting Expense reporting	Membership survey results Regional member/prospect metrics Demographics Any research needs
Volunteer Experience	Filling leadership roles/communicating street of the proposal recognition Volunteer pool/value prop selling s		Filling loadership roles communicating profess communicating communicating CP employee recognition Communicating CP employee recognition Helping to translate the type conductors have been companied to the companies have it helps you get ahour	Filling leadership robes communicating robes communicating recognition. The recognition of the reco	Filling leadership roles communicating roles communicating recognition Engaging mentoring participants in volunteer opps Mentor guidance to push volunteer opps	Filling leadership roles/communicating roles/communicating roles/communicating recognition Communicating vol recognition Open role support (collateral design/visibility/comms)	Filling leadership roles/communicating roles/communicating recognition Wolmteer recognition Wolmteer recognition budget, award ordering and other budgetary approval Invoking and expense reporting	Filling leadership roles/communicating leadership needs/regional vor ecognition Volunteer survey or research needs Volunteer demographics in the context of member repor Membership survey results
Corporate Relations	CP designee engagement Lunch and Learns CP employee engagement strategies	Filling leadership roles communicating leadership need-regional vol leadership need-regional vol leadership need-regional vol leadership need regional voluments and the employee recognition. Helping to translate the skills/expressioner gained by columters have to the companies—from it helps you get alread.		Event sponsorship/ venue needs CP topic/strategic priorities Stategic event Companies Companies Companies	Program sponsorship and venue needs Strategic program communications to Company SQL internal network engagement and collaboration opportunities	Strategic company communications planning for events program and other promotions and other promotions and communication of the Collateral design CP marketing/visibility	Budgetary approvals, support and invoicing Expense reports and in- special processing from the provided Spotsweether (cash and in- signature meneri approval/ signature	CP survey results; engagement metrics . Regional company and CP metrics; employee/member metrics Industry research Research sponsors and partners
Events and Education	 Radia: Analysis of the second seco	- Filing loadership roles/communicating leadership needs/regional vol recognition - Event recruitment opportunities to be shared on events - Cullaboration for annual - Cullaboration for annual volunteer recognition events	Firent spousorship/ venue needs rects C! trapic/strategic priorities Strategic event communications to companies		Event/program coordination and calendaring (annual and and calendaring (annual and Program/AG promotion during live events Sponsorship and marketing needs alignment Event promotion to appropriate AG membership	Strategic annual quarterly every entry through planning Strategy and the strategy Strategy and the strategy Strategy and the strategy Topy withing fediting Community promotion coordination	Budgetary approvals, support and invoicing Communication and alignment on revenue targets Expense reporting Expense reporting in-kind agreement approval/ signature as needed	Fernt feedback surveys/aralysis Tower distribution/promotion Education surveys Member, CP and relevancy data/survey results appropriate to inform events/education
Member Value Offerings	Mentoring program participant engagement (focusing on those who (focusing on those who are) Driving new members to AGs (coordinate on recruitment events)	Filling leadership robes communicating leadership needs/regional vol leadership needs/regional vol leadership needs/regional volume. Emgaging mentoring participants in wolunteer opps when the participants in wolunteer opps when the participants in wolunteer opps with the participants and the participants in wolunteer opps with the participant of the participant o	Program sponsorship and venue needs Strategic program communications to companies Company SIG/ internal network engagement and collaboration opportunities	Event/program coordination and calendaring (annual and quarterly) Program/AG promotion during live events Spensonship and marketing needs alignment Event promotion to appropriate AG membership		Strategic annual/quarterly event/program/AC promotion planning Program and event collateral design Social media program/event promotion Copy switing/editing Community promotion continuation	Budgetary approvals, support and invoicing Communication and an attagets Expense reporting Event spensorship (rash and in-kind) agreement approval/ signature as needed	Member, CP and relevancy data/survey results appropriate to inform planning and needs Any research or demographic needs/ analysis Trognamewortl feedback surveys
Marketing and Communications	Member recuirm/ingagement recuirm/ingagement recuirm/ingagement designs Member comms Community comms/engagement Recuirment event marketing Recuirment promotion via social media	Filling leadership robes communicating robes communicating recognition recognition Communicating vol recognition Communicating vol recognition Open robe support (collateral design/visibility/comms)	Strategic company communications planning for communications planning for promotions and other relevant news Collateral design CP marketing/ visibility	Strategic annual/ quarterly event pronotion planning to social media eventy. Social media eventy promotion Copy writing/editing Community pronotion coordination	Strategic annual/quarterly event/program/AC program and event collateral design. Social media program/event promotion. Community promotion coordination		Budgetary approvals, support and invoccing Expense reporting	Social media analytics Relevancy and language alignment Survey and research Survey and research promotion/ communications
	Budgetary approvals Budgetary support and irrowing Expense reporting	Filling leadership robes/communicating leadership need/regional vol recognition The second recognition of the second budget, award ordering and other budgetary approval Invoicing and expense reporting	Budgetary approvals, support and invoicing Expense reports Sponsoversity (cash and in- terment approval) signature	Budgetary approvals, support and invoicing Expense reporting of the approval Expense report (cash and approval) signature as needed	Budgetary approvals, support and invoicing Communication and alignment on revenue targets alignment on revenue targets. Event sponsoribly cash and in-kind) agreement approval/ signature as needed	Budgetary approvals, support and invoicing Expense reporting		Budgetary approvals, support and invoicing Expense reporting Financial analyses as requested
	Membership survey results Regional member/prospect Demographics Any research needs	Filling leadership release communicating release communicating recognition recognition Volunteer survey or research needs Volunteer demographics in the contest of member report Membership survey results	CP survey results; engaginated metrics metrics, and CP metrics; employes/member metrics; industry research Research sponsors and partners	Event feedback surveys/analysis promotion Education surveys Member, CP and relevancy data/ survey results appropriate sto aform events/education	Member, CP and relevancy data/ survey results planning and needs planning and needs Any research or demographic needs/ analysis Program/event feedback surveys	Social media analytics Relevancy and language Social media research promotion/ communications	Budgetary approvals, support and invoicing support and invoicing Financial analyses as requested	

