

# HBA Brand Photography

Last Modified on 12/11/2023 11:32 am EST

## Brand Photography Guidelines

HBA's brand photography is stored and available to download on SmugMug. These photos can be used for regional and chapter marketing materials, social media posts, Lucidpress designs, and event promotions. HBA's brand style prioritizes the use of black and white photos, but full-color images may be used as needed. If you have any questions about how and where to use HBA brand photos, please contact [marketing@HBAnet.org](mailto:marketing@HBAnet.org).

Photos Available as of 20 June 2023. If you have photos you'd like to submit for inclusion in our brand photo library of HBA members, at HBA events, member portraits, professional work life shots, etc, please send them to [Marketing@hbanet.org](mailto:Marketing@hbanet.org).

To access the folders below, please click the corresponding link and when prompted, enter the password: [HBPhotos](#)

## Annual Conference

- [2016 Annual Conference](#)
- [2017 Annual Conference](#)
- [2018 Annual Conference](#)
- [2019 Annual Conference](#)
- [2022 Annual Conference](#)
- [2023 Annual Conference](#)

## Woman of the Year

- [2018 Woman of the Year](#)
- [2019 Woman of the Year](#)
- [2020/2021 Woman of the Year](#)
- [2022 Woman of the Year](#)
- [2023 Woman of the Year](#) (View web friendly versions [here](#))

## General Brand Photos

- [Diverse Individual Headshots](#) (taken at 2017 HBA Annual Conference and the 2022 HBA Annual Conference)
- [2017 Chicago Photo Shoot](#)
- [2018 New York City Photo Shoot](#)
- [2022 New York City Photo Shoot](#)
- [General Stock Photography](#)
- [Affinity Group Stock Photography](#) (Special thanks to Benchworks for generously providing this content.)

## European Leadership Summit

- [2023 European Leadership Summit](#)
- [2022 European Leadership Summit](#)
- [2019 European Leadership Summit](#)
- [2018 European Leadership Summit](#)

## Regional/Chapter Events

- [HBA Malaysia Networking Event | 14 Feb 2023](#)
- [HBA India event before G20 Summit | 7 Sep 2023](#)

- [HBA Southeast - Male Allyship | 12 Sep 2023](#)
  - [Equality Lounge with The Female Quotient in India | 8 Sep 2023](#)
  - [HBA Singapore Launch | 26 Sep 2023](#)
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