

HBA's Core Purpose, Vision and Mission

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Core Purpose

To further the advancement and impact of women in the business of healthcare.

Vision:

The HBA is the global leader in gender equity, advancing women into positions of influence and decision-making to improve health equity and outcomes.

Mission:

The HBA is a global nonprofit organization comprised of individuals and organizations in healthcare committed to:

- Achieving gender parity in leadership positions
 - Providing equitable practices that enable organizations to realize the full potential of women
 - Facilitating career and business connections to accelerate advancement
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