

# HBA's Mission in Action

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Achieving HBA's mission is a multi-pronged approach: empowering individuals, equipping companies, and enabling systemic change. The HBA does this through programs and offerings designed for each of our key stakeholder groups, which represent a global workforce of more than six million professionals across the healthcare ecosystem. These stakeholders include individual members, Corporate Partners, and Gender Equity Think Tank members.

## Members

The HBA serves women and men in the business of healthcare who strive to advance their careers. We offer career resources, volunteer opportunities, and an invaluable network that empowers business professionals of all backgrounds to grow. When you are part of the HBA, you are empowered to advance your career, your company, and gender parity as a catalyst for change across the business of healthcare. We do this through Networking and educational events, Affinity Groups, Mentoring Program, Volunteering, and Community

## Corporate Partners

HBA's initiatives and community of industry leaders and peers help companies advance their women further, faster. When you partner with the HBA, you strengthen your company's commitment to advancing women, enhance your competitive edge, and become a catalyst for change.

## Gender Equity Think Tank (GETT)

The leading industry think tank of healthcare and life-sciences companies dedicated to accelerating gender parity and diversity. GETT member companies don't just advocate for change – they drive it by creating systemic progress towards an equitable work environment.

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