

# What are the Ambassador Awards and when are they given?

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The HBA Global Ambassador Program annually recognizes incredible leaders and impactful initiatives across cohorts. As of mid-2024, the HBA is exploring strategically expanding and raising the visibility of the Ambassador Awards portfolio. No plans are yet available for 2025.

Until plans are released, cohorts are urged to create executive summaries and/or case studies of their group initiatives and capture testimonials about prospective leadership award nominees for ease of future submission.

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