

# 2025 HBA Member Leader Orientation

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HBA presented our 2025 Member Leader Orientation on 4 Feb as the first phase of our Leadership Institute series to prepare our member leaders for maximum impact this year.

Here is the [recording and slide presentation PDF](#) from the session (and PPT: [2025 Member Leader Orientation.pptx](#) )

## Key Takeaways & Action Items:

- Visit the NEW [Leadership Learning Center](#) to complete our new HBA Foundational onboarding modules. Remember: you are the first to have access to the new HBA Academy as it doesn't officially launch until later this month! More to follow on our other new trainings as they are released!
  - Explore your **Member Leader Resources** - Access tools and guides in the [HBA Resource Center](#) and watch your inbox every month for your Inside the HBA newsletter to stay informed on what's going on across the organization (past issues [here](#)). *Note: all leaders are automatically subscribed to receive this monthly message.*
  - Review the **2025 Operating Plan, Strategic Vision, and refreshed Brand and Think Tank materials**
    - Get familiar with [HBA's 2025-2027 strategic direction and priorities](#)
    - Our **HBA Brand** has gotten a refresh! Review our new [Brand Quick Start Guide](#)
      - Approved Assets: [Logos & Templates](#)
      - Photo Library: [HBA SmugMug](#) (Password: HBPhotos)
    - Explore the revitalized [HBA Think Tank](#)
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