

Affinity Groups

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Imagine walking into a room where you don't know anyone but immediately feel at ease because you know everyone there is your friend. This is what it's like to be a part of an HBA affinity group. Our affinity groups are member-only special interest groups that provide networking and educational opportunities for you to connect with like-minded HBA members. This is a free benefit of HBA membership, and you can join as many as you like.

HBA affinity groups are self-forming member communities that center around a shared purpose, interest, identity, and/or professional aspiration.

Get Involved

- Network with like-minded members and leaders
- Gain exposure with volunteer leadership opportunities

Build Community

- Build a targeted professional network
- Share personal and professional experiences and success stories

Stay Connected

- Gain access to key individuals and content for a select slice of the industry
- Stay abreast of current trends, innovations, and emerging roles and job opportunities

Find your fit today! This is a FREE benefit of HBA membership, and you can join as many affinity groups as you'd like!
