

Department leaders vs committees

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There are a number of opportunities for volunteers within each department, specifically leadership and committee positions:

Department leaders: responsible for high-level strategy, decision making and ensuring priority tasks are handled within the department. Leader titles include:

- President
- Vice president
- Regional director (optional, based on need - responsible for leading a specific focus area within the department)

Department committees: execute on the tasks and activities of the department as defined by the department leadership and as dictated by their sub-focus area tasks. Standard committees within each department include:

- Focus areas as dictated by the function (see department slides)
- Operations and Insights: responsible for department administration and liaison to Market Research for data/insights relating to their function

Committees are led either by a regional director, who is a member of the department leadership, or a committee chair, who is not a member of the department leadership team but still focused on keeping the committee on task.
