

How to join/renew as a Corporate Partner member (individual)

Last Modified on 05/25/2026 2:15 pm EDT

HBA Corporate Partner companies have a few options for their employees to become HBA members. Depending on the company's Corporate Partner package, you may be eligible for a "Designee" membership or a "Discounted Membership".

- **Designee Membership** - This is a free membership that can be given to a company's employees, as determined by the company. Please reach out to your company's key liaison to see if a designee code is available for you to claim. The individual's name can be found in your HBA Profile under My Company > Company Information
- **Discounted Employee of a Corporate Partner** - if designee memberships are not available, top-level Corporate Partner employees are eligible for a 20% discount on the HBA membership rate. Please feel free to utilize our [Letter to Manager template](#) to aid in making the case to your manager to cover the discounted expense as part of your professional development.

**Please note that you must have your company listed in your HBA account to see the correct options available.*

Please [click here](#) for the steps to process your **Designee** membership.

Please [click here](#) for the steps to process your **Discounted Employee of a Corporate Partner** membership.
