

Corporate Partner Alignment with Local Chapter/Region

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Upon signing on as a Corporate Partner, companies are aligned with the chapter and region where their headquarters are located. A personal email introduction connects the Corporate Partner's key contact with regional and chapter Member Leaders.

While a company's headquarters is aligned with a specific region and chapter, individual members may choose the chapter and region they identify with. This flexibility allows for a more tailored experience, streamlines communication about events and programs, and enables Corporate Partner employees to engage with HBA regardless of where they live or where the company headquarters is located.
