

HBA Central new member email sequence - examples

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Please note: the HBA New Member Welcome Campaign is in the process of revision and will be uploaded here once live!

Below are copies of the emails sent to new members when they join the HBA:

Day after joining - welcome to the HBA:

- Welcome to the United Force for Change.msg

One week after joining - your HBA membership benefits:

- Two Quick Housekeeping Items to Maximize Your Experience.msg

Two weeks after joining - Next steps to get involved:

- Networking Isn't the Only Way to Grow.msg
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