

Digital Badges

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What are the benefits of a digital badge?

- A web-enabled version of your achievements that can be shared online and in your email signature
- A more efficient way of posting to social media platforms
- When someone clicks on the badge, they are brought to a page that includes a description of the award, the date it was received, and an excerpt from the award nomination (if included in badge information submission in step 1 below)



How does it work?

1. Volunteer/Engagement leads can submit awardee information here (the "awards" section of the HBA profile), and the badge will be automatically issued
 2. The recipient will receive an email inviting her/him to claim the badge
 3. The recipient will be directed to click the link in the email
 4. The recipient claims the badge and starts sharing it on the platforms of choice
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