

Expansion and Innovation

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Expansion and Innovation is to be a key voice in developing strategic plans for expansion and supporting/integrating new locations and creating or templating innovative ideas to increase the sense of belonging and value among members and generate visibility across all audiences.

1. **Expansion:** develops strategic geographical and partnership growth plans. This will be feasible by better understanding the greater environment based on data and insights gathered by the Market Research Committee. Nurture, train, and support new locations as they get started, support component transitions, and integrate newly established locations into the broader organizational structure.
 2. **Innovation:** explores the viability of existing and new opportunities, tools, and ideas. This committee will create an environment where new, radical, and even disruptive ideas can nurture and grow to increase the HBA's impact and to make change in the healthcare industry happen, and support the documentation and rollout efforts necessary to see them sustained and scaled.
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