

# Ambassador Program Overview and Basic information

Last Modified on 05/27/2026 3:12 pm EDT

The program is HBA's solution for our corporate partners to accelerate the development, advancement and visibility of their talent pool.

At its most basic, the Ambassador Program is essentially a customizable year-long leadership development program that engages between 15-30 company employees as "Ambassadors," who work to achieve individual success metrics and group initiatives alongside HBA-trained Advisors.

Here is our full program overview: [GAP Getting Started Resource Kit](#)

More information and a recent recording of this presentation can be found by visiting the HBA GAP website: <https://www.hbanet.org/the-hba-ambassador-program>.

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