

Activation Toolkit

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The HBA Global Ambassador Program (GAP) is a benefit exclusive to HBA Purple, Gold, and Silver-level Corporate Partners. Please [click here](#) for more information on the overall program.

Eligible HBA Corporate Partners intending to launch an Ambassador Program must indicate their intent to launch by submitting a completed GAP Activation Form.

The HBA launches new Ambassador Programs during designated launch windows throughout the year. Upcoming launch windows and deadlines to complete the GAP Activation form are posted on the [HBA website](#).

[HBA GAP Activation Toolkit Final.pdf](#) 
