

GAP Teaser Deck with Quick Start Guide

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The [HBA GAP Teaser Deck Sept 2025 no voiceover.pptx](#) provides a quick overview of the program and its benefits. It also includes our Quick Start Guide (pictured below), which outlines the basic startup process and timeline.

Getting Started: Resources

Access GAP's
Getting Started
Resource Kit



The GAP Getting Started Resource Kit includes:

- **Getting Started Timeline:** phases, milestones and typical time frames to set up for success
- **Getting Started Checklist:** what's needed to complete your Activation Form
- **Activation Discussion Guide:** prompts developed to assist your organization on ways to maximize the program's potential
- **Activation Toolkit:** step by step instructions on how to complete the Activation Form
- **Role sheets** for key internal roles to support recruitment
 - Executive Sponsor
 - Program Champion
- **Reference videos:**
 - If you are activating a program included in your partnership package: *Where to find the Activation Form*
 - If you are purchasing additional program(s): *How to purchase an Ambassador Program a la carte*

Submit an Activation Form when ready!

This will provide the HBA the necessary details to support your program setup.

REMINDER: form deadlines for upcoming windows available on the HBA website

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