

ALC Presenters and Coaches

Last Modified on 05/18/2026 12:10 pm EDT

Eligibility criteria to present Impact Workshops or provide Coaching sessions through the Ambassador Learning Center (ALC):

1. Must be a current Advisor to at least one Ambassador Program, or hold another current Global Ambassador Committee volunteer role,
 2. Must be a current HBA Member,
 3. Must be self-employed or own/operate their own consulting business.
- The HBA defines 'self-employed' in this context as not having full-time employment. Part-time contracts or short-term work are acceptable.
 - New presenters are approved based on need and availability of work
 - All approved ALC presenters/coaches must sign an annual Contractor Agreement with the HBA and agree to abide by all terms therein.
 - Presenters and coaches must agree to present their own content, which must be pre-vetted and approved by the HBA prior to assignment.
 - Presenters and coaches may be asked to share a recording of a previous work, or to give a 'trial' presentation so the HBA may assess the presenter/coach's presentation style and suitability.
 - Presenters and coaches must be officially "approved" to present on certain topics, based on their expertise.

Assignments and solicitation

- All Ambassador Program volunteers, including presenters and coaches, **agree not to directly solicit work from the programs/individuals they are working with.** Presenters are encouraged to recommend ALC offerings in general, but cannot recommend themselves to be the one to present an ALC offering.
- ALC offerings that arise through these recommendations will be assigned via the ALC as equitably as possible.
- After completion of an HBA assignment, it is acceptable for the presenter/coach to contract with the organization for services not related to the HBA Ambassador Program, ALC offerings, or other HBA offerings if requested by the organization (no solicitation).
- If a company directly requests a presenter/coach's services for any reason, please inform HBA Ambassador Program leadership for awareness.
- Presenters/coaches understand that assignments are made as equitably as possible. Requests for specific presenters are considered but not guaranteed.

Termination

- If an ALC presenter fails to maintain their HBA membership status, volunteer role with the program or consistently fails to meet purchaser expectations, the HBA's relationship with the contractor may be terminated.
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