

CEO Request Form – Purpose & Guidelines

Last Modified on 02/13/2026 4:57 pm EST

The **CEO Request Form** is used to formally request the participation of the HBA CEO in an HBA-sanctioned event. Submission of this form does **not** guarantee availability or approval.

Important guidelines:

- CEO participation requests must be **built into your annual planning process** and treated like any other programmatic event.
- Requests must be submitted **a minimum of 6-8 weeks in advance** of the proposed event date, but the more advanced notice that can be provided, the better. Availability is determined based on the CEO's schedule and organizational priorities.
- Sponsorship funding must be secured with the express purpose of covering CEO travel and lodging for the event.

Do not submit an event for approval until you have received written confirmation from the HBA that your CEO request has been approved.

- All events requesting CEO participation must comply with existing event policies, timelines, and approval processes.
- Events featuring the HBA's CEO typically are associated with higher registration pricing. Fees to be charged are determined in coordination with the HBA Central Finance team and will be communicated upon approval.

While the HBA will do our best to accommodate all inquiries, incomplete requests, late submissions, or events submitted without prior CEO knowledge or approval may be declined.
