

# 2026 HBA Narrative

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The Healthcare Businesswomen's Association (HBA) is a global leadership accelerator, business growth partner, and enterprise solution for the healthcare and life sciences industries. With a presence in more than 80 locations worldwide, the HBA partners with nearly 150 organizations and reaches nearly six million professionals through its Corporate Partner ecosystem spanning biotech, pharmaceuticals, providers, payers, and technology. From the bench to the bedside, workforce demand for HBA membership, engagement, experiences, and market presence continues to grow across domestic and global markets.

For nearly 50 years, the HBA has worked to ensure that all professionals have access to the tools, networks, and opportunities they need to grow, lead, and make an impact. Through high-impact programs, global forums, and recognition initiatives, the HBA develops and advances leaders at every career stage: elevating individuals, strengthening organizations, fostering innovation, and driving measurable progress across the industry.

As a transformative organization, the HBA remains focused on building a global health and life science workforce that reflects the patients it serves. We stay centered on what matters most: accelerating leadership at every level, closing the gap between women's and men's health, strengthening the talent pipeline, supporting workforce representation, and elevating voices that will shape the future.

Join our *United Force for Change*. We are *Creating Leaders for Life*.

Learn more about the HBA by visiting [hbanet.org](https://hbanet.org).

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