

# Ability to launch an HBA Ambassador Program

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The **HBA Ambassador Program** is the HBA solution for corporate partners to accelerate the development, advancement, and visibility of their female talent pool. This one-year leadership development program engages between 15-30 employees as "Ambassadors," working on individual success metrics and group initiatives for the company alongside HBA-trained advisors. Please find more information [here](#).

## Getting Started

Companies desiring to launch an Ambassador Program in their partnership package (or purchase additional) should understand that it can take between 3-6 months to prepare to launch a program.

- Self-directed and customized to corporate goals
- Develops motivated and engaged HBA community inside company
- Accelerates the development and visibility of talent within your company and fuels the career advancement of participants.
- Individual success metrics created and tracked
- Connects company colleagues globally with multiple ambassador programs.

For a deeper dive into the program and more info on how to get started or purchase, please [visit the website](#).

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