

HBA Logos

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These are the HBA logos. Please ensure that when using the HBA logo, you follow all guidance outlined in our [Brand Guidelines](#).

[HBA_Logo_CMYK_Purple.eps](#) 

[HBA_Logo_CMYK_White.eps](#) 

[Purple logo white background with text.jpg](#) 

[Purple logo white background no text.jpg](#) 

[White logo purple background no text.jpg](#) 

Location, Region, Affinity Group, and Program-specific logo lockups can be found in our HBA Brand Photography library in SmugMug under HBA logos.
